

ICHAP 2025

CONFERENCE PROGRAMME

PARALLEL SESSION (ONSITE)

16 Oktober 2025 (THURSDAY)

Conference Day 1 (Dewan Persidangan, PPIK)

	CONFERENCE PROGRAMME
11.00 AM	Parallel Section 1
	Theme: Politics Moderator: Leci Zhang
	Leci Zhang Order Transformation and the Hedging Behavior of Small and Middle Powers: Evidence from Four ASEAN States
	Fredick Broven Ekayanta Unfulfilled Equivalence: The Indonesian Labour Party's Electoral Defeat Towards the Capitalist Hegemony
	Evi Novida Ginting Manik Shifting of the Meaning of Independence: The Dynamics of Internalizing Independence within the Indonesian General Elections Commission

12.00 PM	Parallel Section 2
	Theme: Literature Moderator: Shalini Nadaswaran
	Shalini Nadaswaran Local Lessons, Global Impact: Financial Literacy through Children’s Picture Books for Children in a Changing World
	Ruiyue Li Queer Performativity and Unfulfilled Desire: Negotiating Bodily Agency in Neel Mukherjee’s A Life Apart
	Zhou Ruowen The Cultural Significance of the Writing of Male Homosexual Emotions in Strange Stories from a Chinese Studio
03.00 PM	Parallel Section 3
	Theme: Cultural/ others Moderator: Abdul Walid Ali
	Abdul Walid Ali Melanau Mao Mystical World Characterictics in Matu, Sarawak

	<p>Zhang Jiachen</p> <p>The Role of Semiotics in Local Specialty Branding in Enhancing Cultural Identity and Market Appeal</p>
	<p>Mary Joy S. Parajas</p> <p>Performing Fatherhood in the Digital Space: The Role of Filipino Fathers in Shaping Identity of Japanese-Filipino Children (JFC) in Japinoy Family Vlogs</p>
04.00 PM	<p>Parallel Section 4</p> <p>Theme: Others</p> <p>Moderator: Wahyu Nova Riski</p> <p>Wahyu Nova Riski</p> <p>Cinematic Art-Based Action Research: A Practice-Led Framework for Studying Film Production</p> <p>Kristina Andita Pradani</p> <p>Navigating Gender Inclusivity in Indonesian Skincare Marketing</p> <p>Febri Yulika</p> <p>Ecological Wisdom and Customary Law: The Siriah Kasidang Tradition in Forest Conservation in West Sumatra, Indonesia</p> <p>Liew Hui Chee</p> <p>Preserving Intangible Cultural Heritage Through Motion Capture Technology: Digitisation of Kayan Traditional Dance in Sarawak</p>

17 Oktober 2025 (FRIDAY)

Conference Day 2 (Dewan Persidangan, PPIK)

	CONFERENCE PROGRAMME
10.30 AM	Parallel Section 5
	Theme: Literature
	Moderator: Ginanjar Gailea
	Ginanjar Gailea "By the Grace of the Hornbill": Representing Nonhuman Agency in Golda Mowe's Iban Dream
	Zach Goh A Literary Analysis of Tea Culture in Anglophone Singapore Literature
	Tengku Hamid Darmawan Between Betrayal and Suffering: Derridean Deconstruction of the Mother Character in Syair Batu Belah Batu Bertangkup
11.30 AM	Parallel Section 6
	Theme: Linguistic/ Others Moderator: Thanusha Karunakaran

	<p>Thanusha Karunakaran</p> <p>Metadiscourse And Persuasion In Online Product Reviews: A Comparative Study Of Expert Reviews And Consumer Reviews</p>
	<p>Luo Xirong</p> <p>Identifying Conceptual Metaphors in Literary Texts Using Corpus-derived Keywords</p>
	<p>Augustus Raymond Segar</p> <p>Co-creating XR Documentary with the Salako through Rhizomatic Framework</p>
	<p>Suraya Akmar Mokhtaruddin</p> <p>Sustainable Consumption Behavior Driving to Positive E-Word of mouth (E-WOM) of Gen Z</p>
02.00 PM	<p>Parallel Section 7</p>
	<p>Theme: Others</p> <p>Moderator: Nurul Syafiqah Azman</p>
	<p>Nurul Syafiqah Azman</p> <p>The Role of Local Ethical Frameworks in Shaping Islamic Finance within the Global Economy: A Systematic Literature Review</p>

Yan Sun

The Impact of Professional Title and Teaching Experience on Reflective Attitudes among In-Service English Teachers in Chinese Higher Education

Yijuan Jiao

Socioeconomic Vulnerability and Public Attitudes toward Climate Intervention in Malaysia: Assessing the Impacts of 1.5°C vs. 2.0°C Global Warming